

WARSAW 15.5.2014 MAATU ARKIO



RIKOSUHRIPÄIVYSTYS

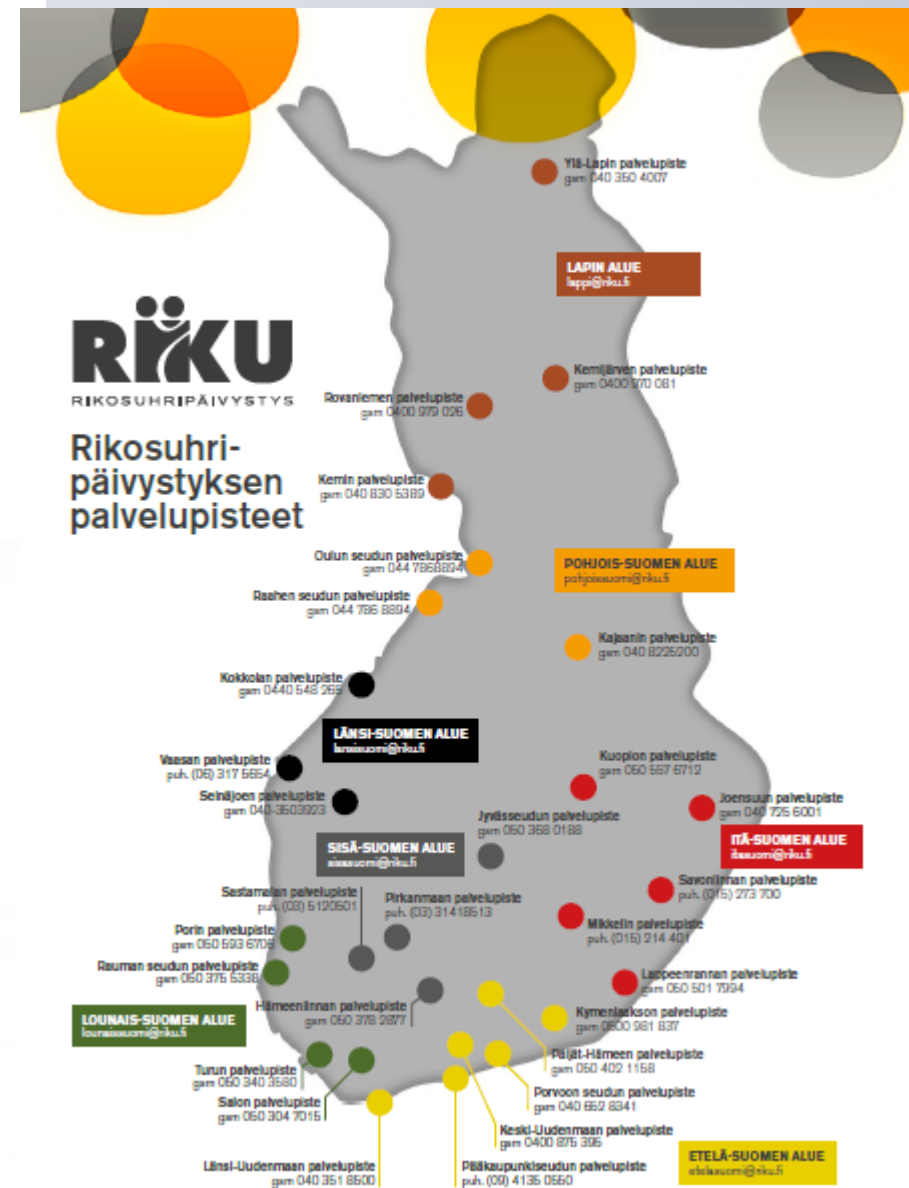
Brottsofferjouren
Victim support Finland

SOCIAL MEDIA AND SUPPORT FOR YOUNG PEOPLE

INTRODUCTION

- The social media
- Do young people use social media
- The needs assessment
- What have we done so far and where are we going
- Some answers from young people

- NGO services that are produced for public good since 1994
- VSF is financed by Finnish Slot Machine Association and the Ministry of Justice. The youth project is funded by the Association.
- The services are targeted for crime victims, their close ones and witnesses of crime
- Most of the customers are victims of different sorts of violence related crimes



PROJECT FOR YOUNG VICTIMS OF CRIME. KNOWLEDGE, SKILLS AND SUPPORT 2012-2015

- Aim is to develop an effective and targeted communication for young victims of crime so that they can get help and support
- Education for professionals so that they can identify and support young victims of crime
- During the project the services of VSF will also be developed in order to better answer the needs of young people



WHAT IS MEANT BY SOCIAL MEDIA

- Online collaborative activities, discussions and sharing of information and pictures
- Various different images and chat services are central
- Constantly changing and developing



<http://jeffhester.net/2013/03/19/social-media-explained-with-donuts/2.5.2014> 13:37

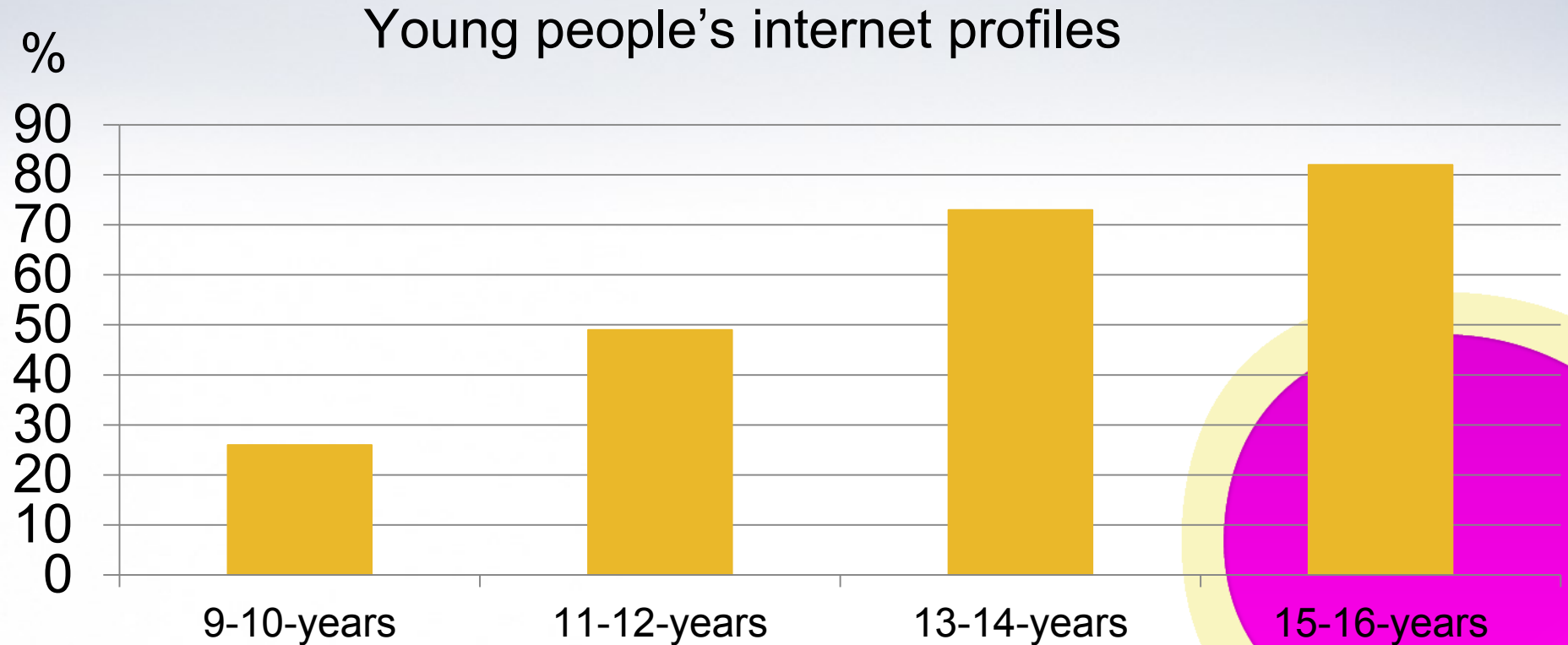
ONLINE ACTIVITIES OF CHILDREN AND YOUNG PEOPLE

- Kids go into internet even at the age of 4 to 5 years
- Young Europeans (9-16 year of age): more than 90% use the Internet at least once a week and over 60% every day (80% of Finnish)
- About 50% of young people use the Internet in their rooms

EU Kids Online-research, 2013

60% OF YOUNG PEOPLE HAVE A COMMUNITY PROFILE

EU KIDS ONLINE (2010) N= 25 142



NEEDS ASSESSMENT

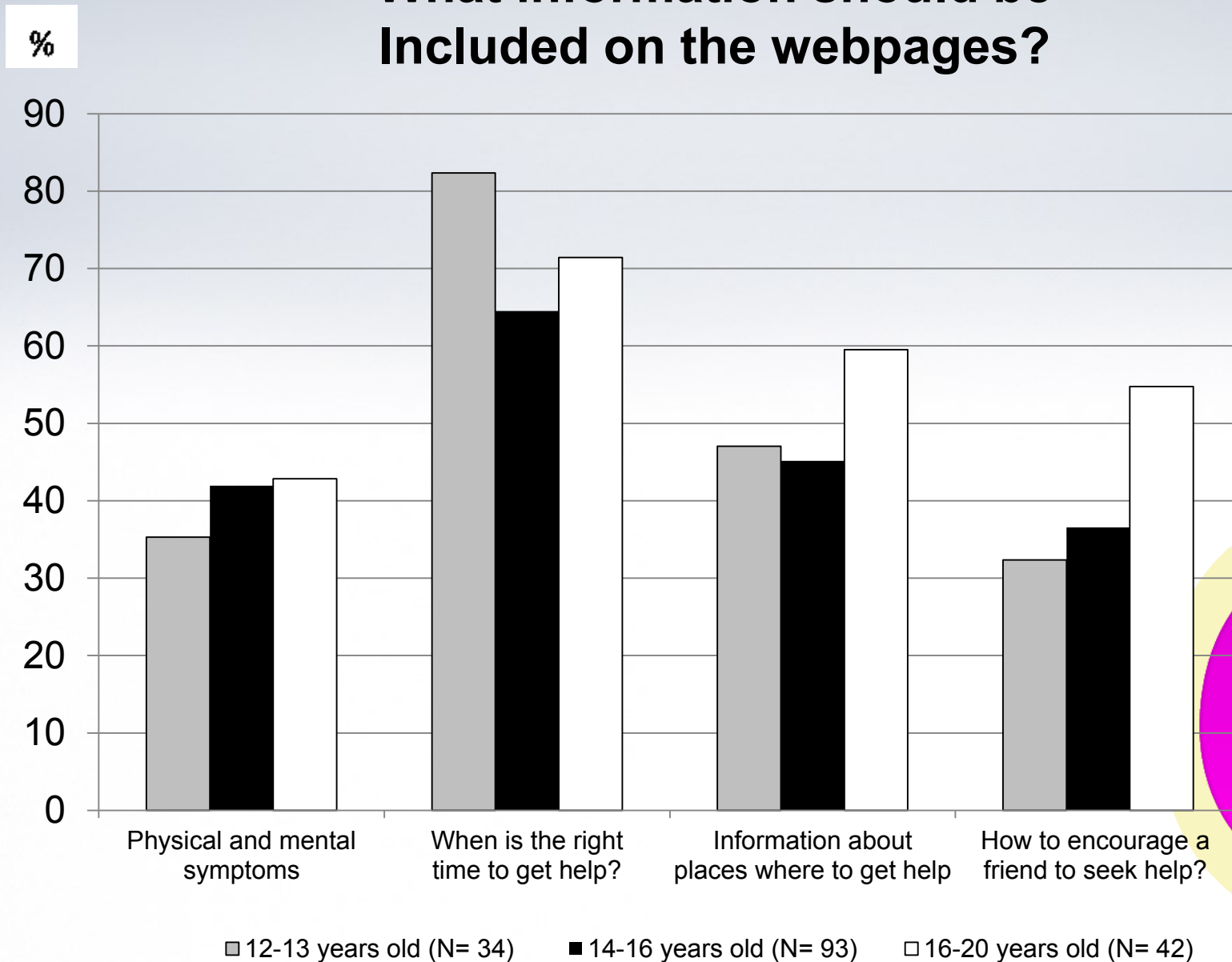
YOUNG, PROFESSIONALS,
VSF EMPLOYEES AND
VOLUNTARIES

- Young people would tell to a friend if they would end up as a victim of a crime
- They would search information from the internet or ask some one close to them
- They want the information to be in the shape of text or a short film

Young people wanted information about



What information should be Included on the webpages?





Tietoa
nuorelle
rikoksen
uhrille
>

Ohjeita
nuorten
parissa
toimiville
>

Miten
auttaa
ystävää
>

Haku

Tietoa nuorelle rikoksen uhrille

Miten auttaa ystävää

Ohjeita nuorten parissa toimiville

Tietoa meistä ja toiminnastamme

MITEN RIKOSUHRIPÄIVYSTYS AUTTAA NUORTA?

Oletko joutunut rikoksen tai rikosriityksen kohteeksi tai todistajaksi?

RIKUn palvelut ovat sinulle, jos...

- Olet rikoksen uhri tai epäilet joutuneesi rikoksen uhriksi.
- Läheisesi on joutunut rikoksen uhriksi.
- Olet todistajana rikosasiassa.
- Kaipaat kokemukseesi liittyen neuvoa.
- Haluat keskustella rikoskokemuksesta.

+ LUE LISÄÄ MITEN RIKU VOI AUTTAA

LÄHEINEN NUOREN TUKENA

Läheisten läsnäolo ja tuki ovat tärkeitä ja niillä on suuri merkitys uhrin toipumisessa.

+ LÄHEINEN NUOREN TUKENA

VIDEO

HelpVictimsBecomeSurvivors.org

YouTube



+ KATSO LISÄÄ VIDEOITA

CHATIT

Kahdenkeskinen chat on auki arkisin klo 9-15 aina työntekijämme ollessa online. Torstaisin chat on auki klo 17.30 saakka.

Chattiin pääset klikkaamalla sivun oikeassa alareunassa olevaa sinistä palkkia. Tervetuloa!

LINKKEJÄ



RIKOSPROSESSITETOA
NUORILLE RIKOKSEN
UHRILLE -OPAS.
(FI.SW.EN.RU.SO)

Kahdenkeskinen keskus

CHAT

- The idea is to give information, advice and some help through conversation
- Aim is to direct the customers to face-to-face help and support
- The service covers the whole country
- The possibility to chat anonymously means a lot for young people
- The chat tool needs to be flexible because of ongoing changes
- Different communities and visitor activity

KNOWLEDGE AND SKILLS FOR YOUNG PEOPLE THROUGH SOCIAL MEDIA

THEME DISCUSSION ABOUT SEXUAL VIOLENCE

Friday

Monday

Tuesday

Wednesday

Thursday

Friday

questionnaire about sexual violence are released.

The questioner is lifted again.

If there are comments on the questioner or blog post these will be comment back if needed.

The questioner is lifted again and at the same time the upcoming chat is advertised.

Chat 14:30-17:30

QUESTIONNAIRES IN WEB COMMUNITY

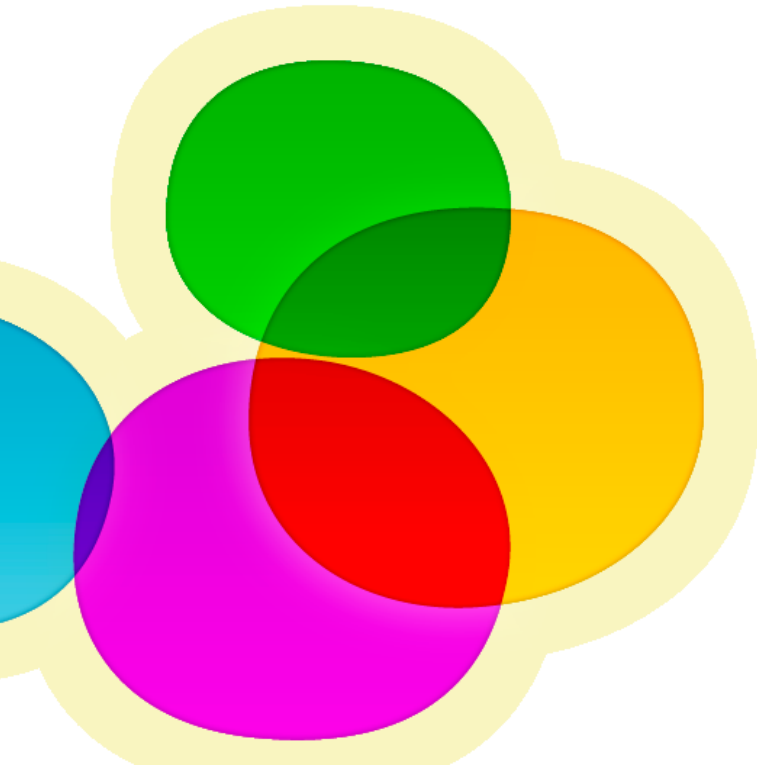
- Parents fighting (508)
- Young, alcohol and crimes (783)
- Violence in the relationships between young people (288)
- Have you or your friend experienced sexual violence (472)
- Sexual harassment in internet (481)
- Protection against theft (102)
- Dating violence (1045+95)
- Online crimes (N=382)
- Street violence (N=554)

OULU: SCHOOL
STABBING
10/10/2013, BY 16-
YEAR-OLD, FOUR
SERIOUSLY
INJURED

- Group chat that evening
- Possibility for one on one chat for whole next week
- Social media offers a possibility for quick response and support
- Next week there was VSF's worker at the school

HOW DO WE USE THE INFORMATION

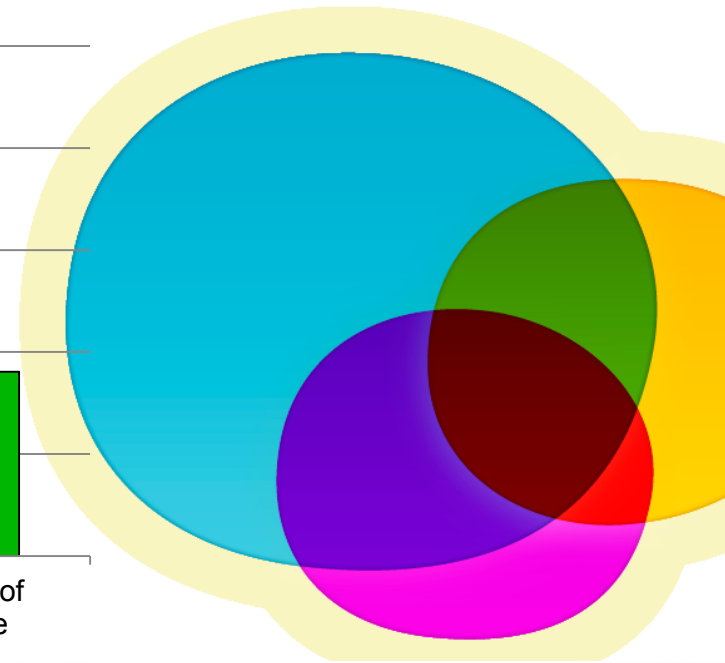
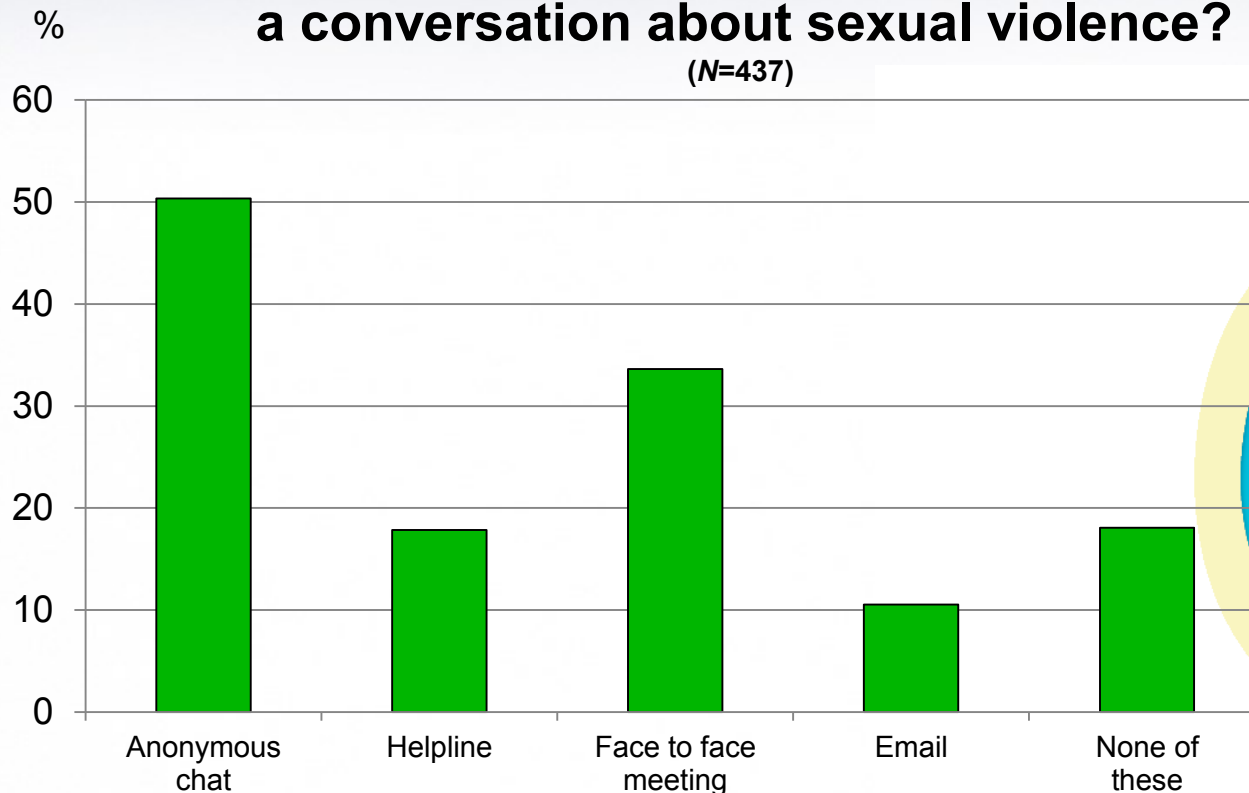
- The results work as a base for group discussions and blogs
- We write articles that bring out what young people think and feel
- We use them in presentations and in other situations of awareness-raising to bring out the voice of young people



"Yeah...I was a 14 years old crime victim and I didn't know what to do... I never reported to the police but I am working through it now in therapy "

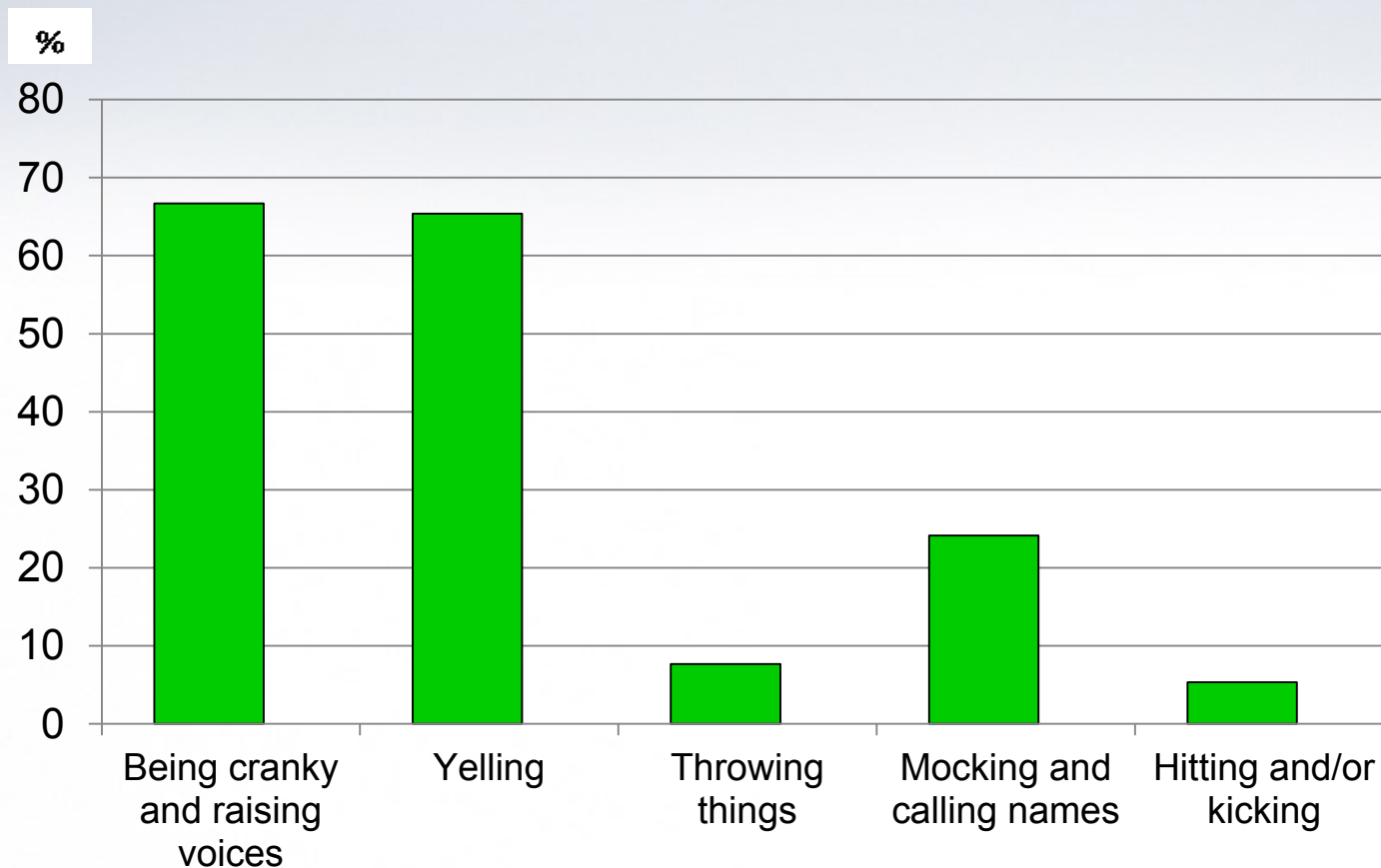
What would be the easiest way to start a conversation about sexual violence?

(N=437)



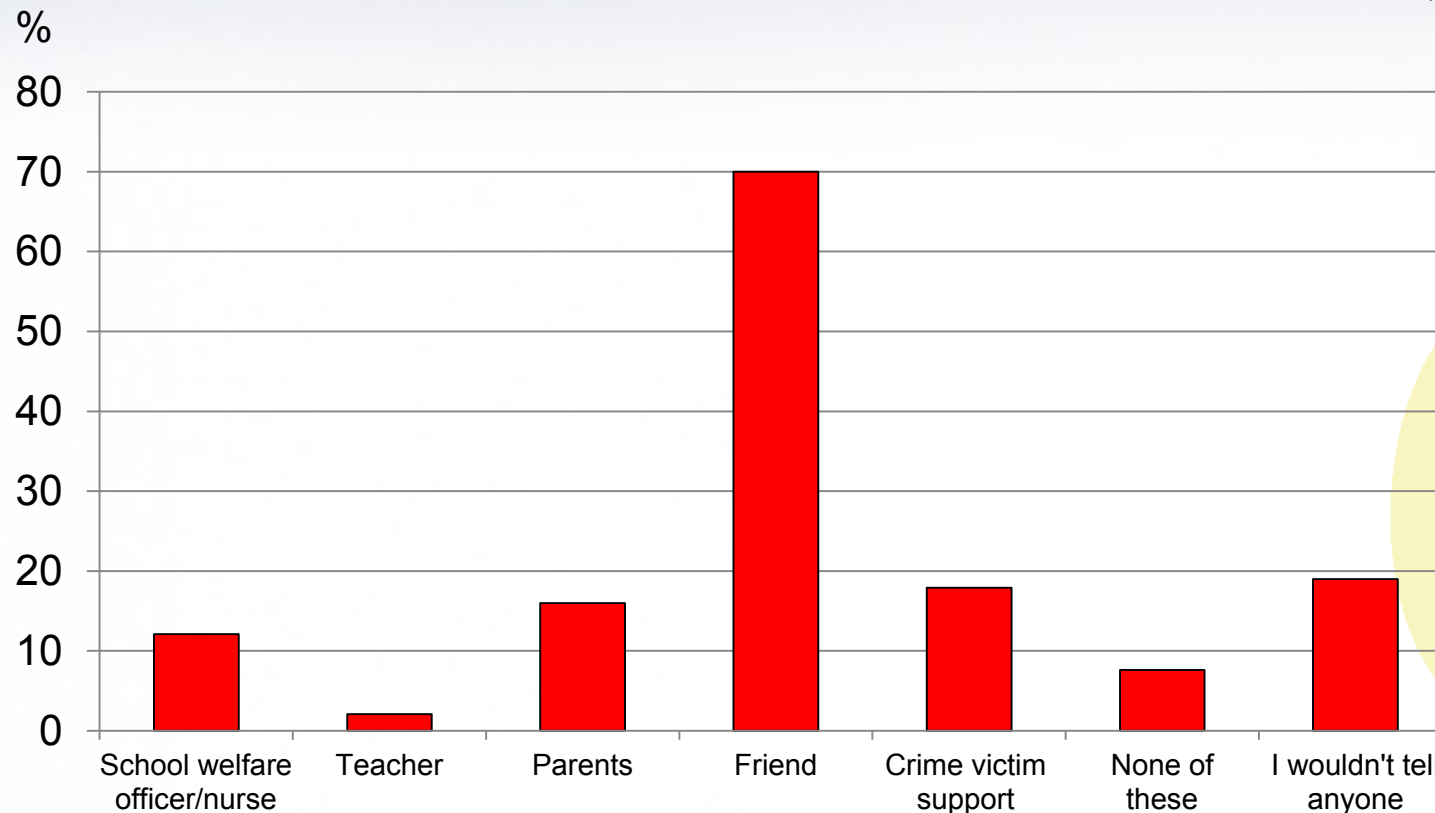
PARENTS FIGHTING USUALLY INCLUDES...

(N= 468)



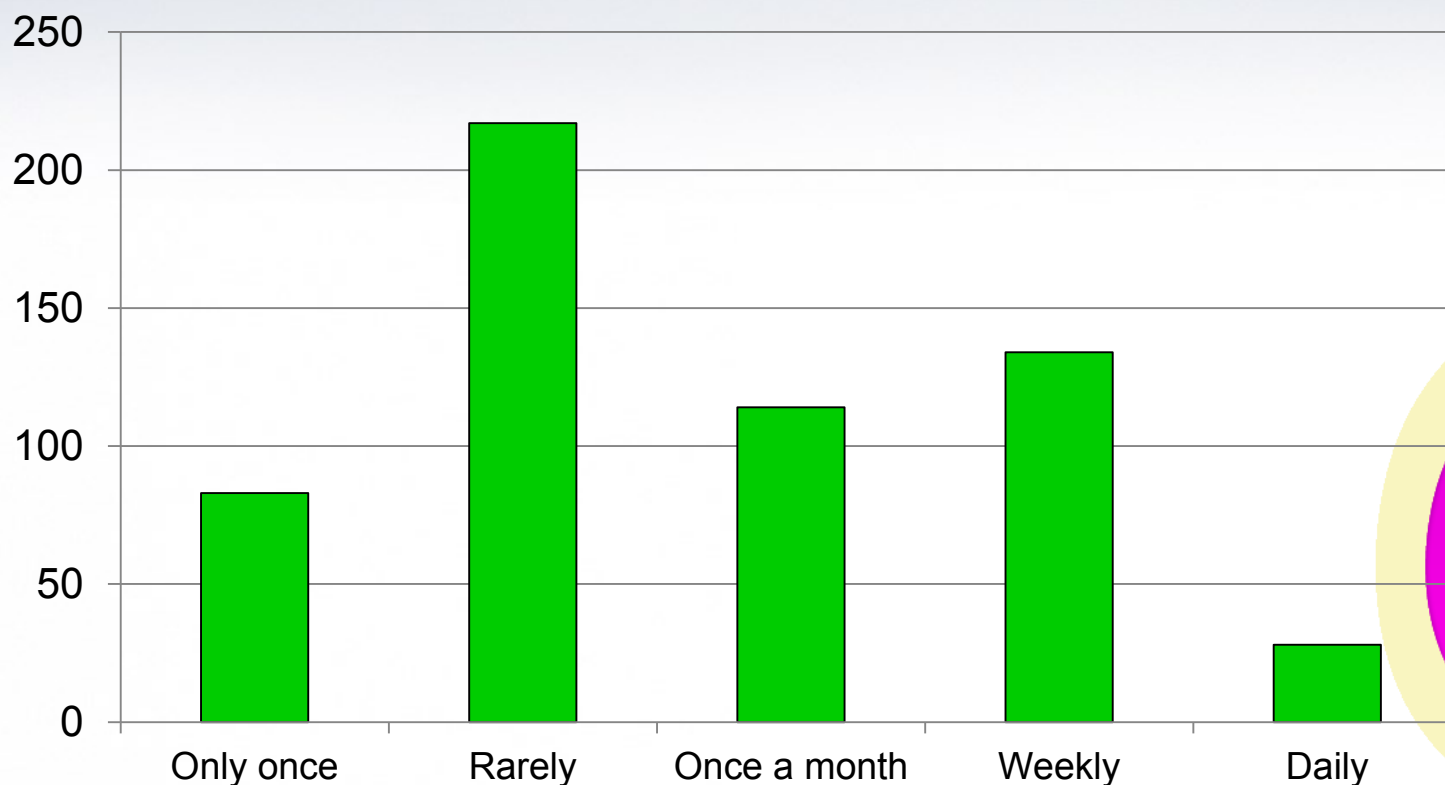
”...Did so horrible things and got so little... so you start to understate your own experiences and to think if there is any point in making a report of an sex offence ...sentences for these crimes are so minor...”

To whom it would be easiest to talk about sexual assault? (N=437)

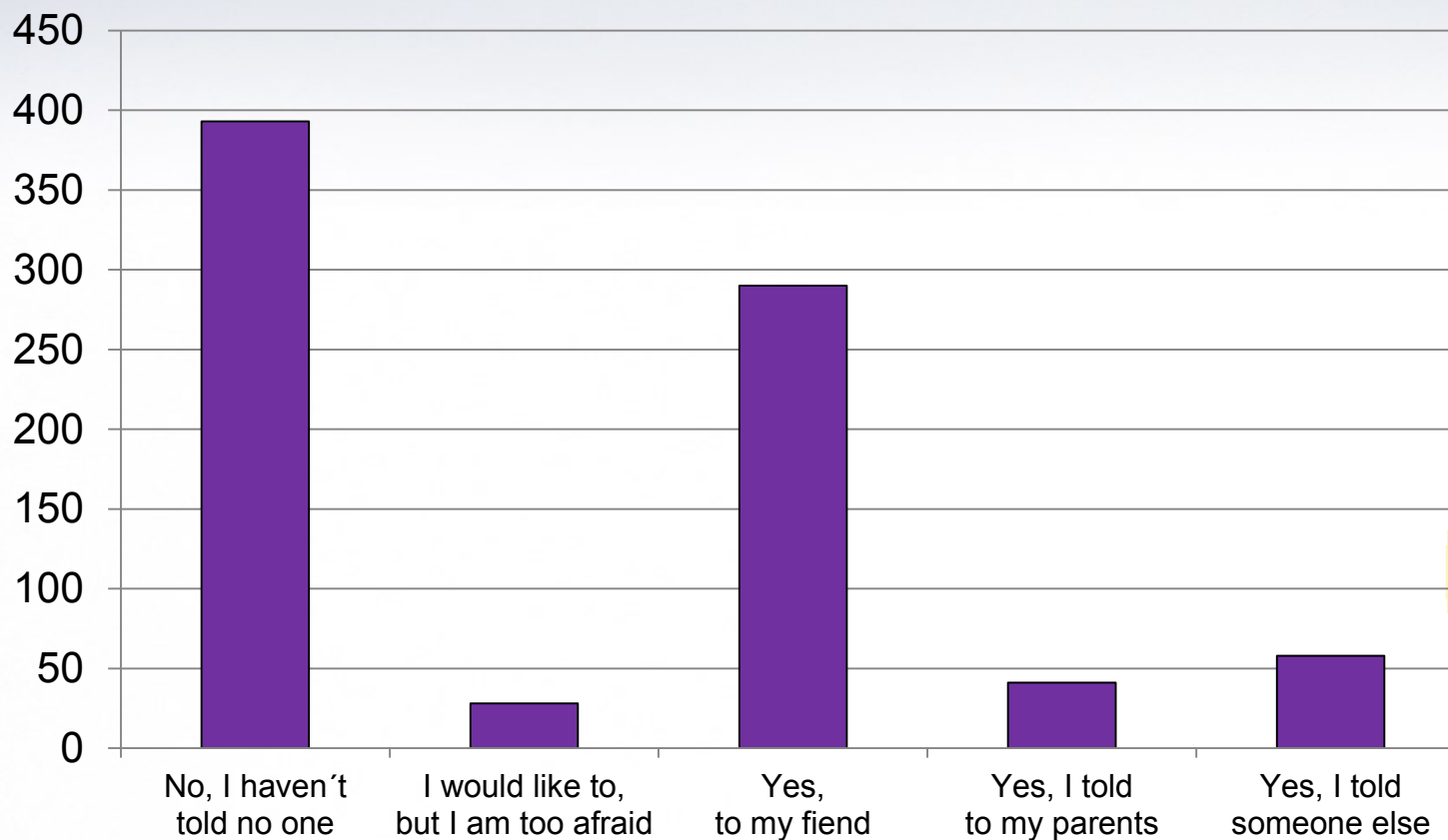


ABOUT DATING VIOLENCE...

If you have experienced emotional violence, how often has it occurred?

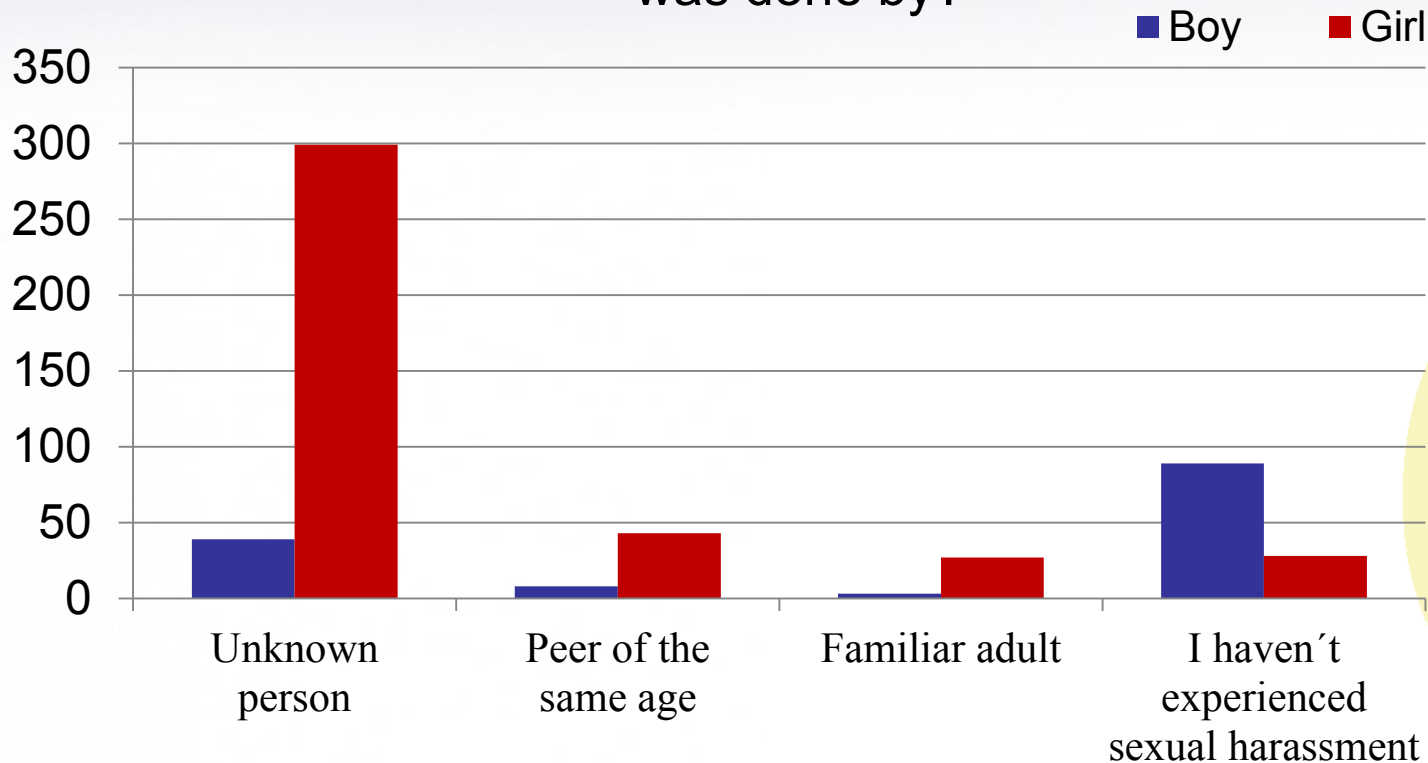


HAVE YOU TOLD ANYONE ABOUT THE DATING VIOLENCE THAT YOU HAVE EXPERIENCED?



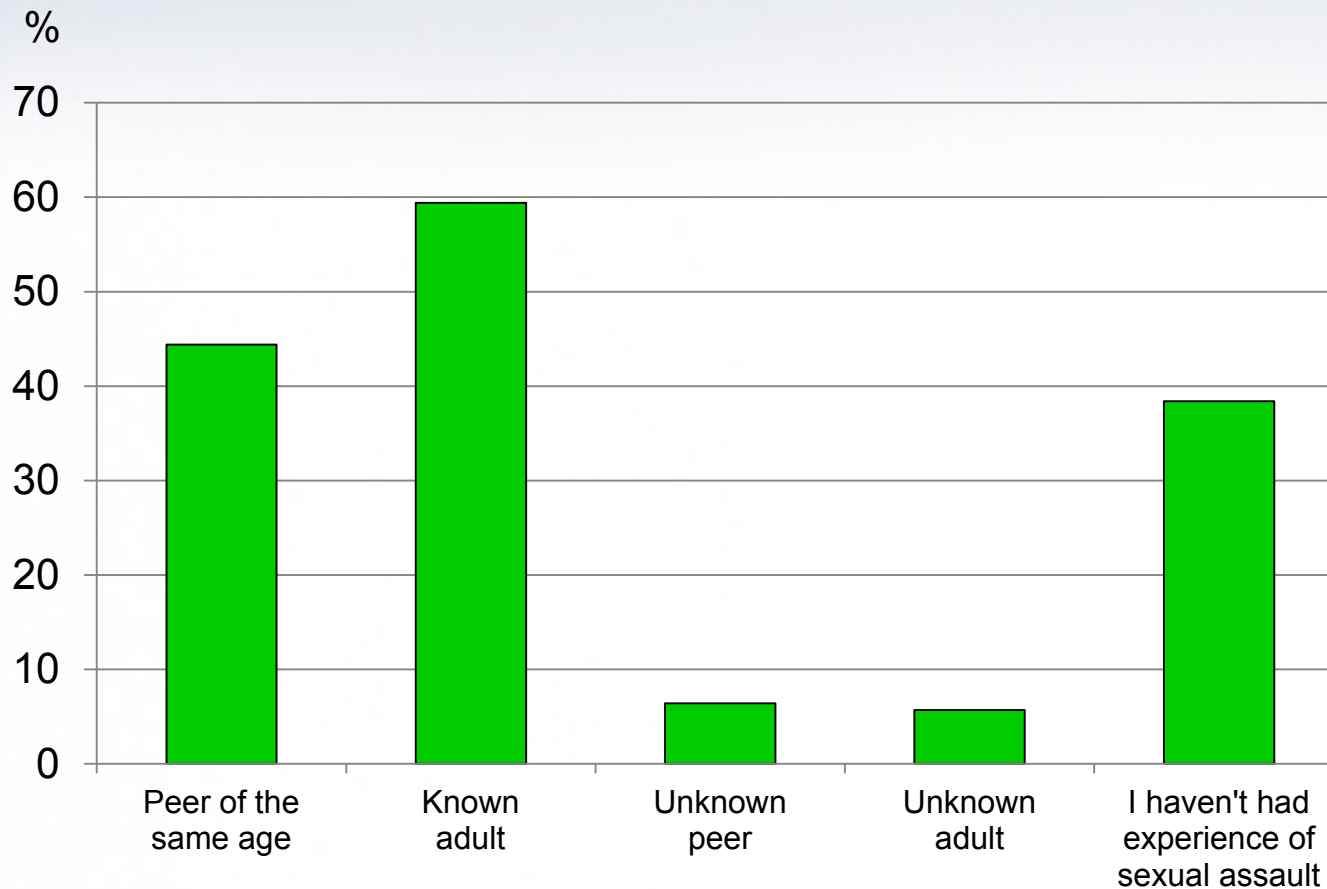
“I think that the line “dick in the mouth” has become a normal saying in the web...”

Sexual harassment on a website
was done by?



What would be the most difficult situation to start telling about the sexual assault?

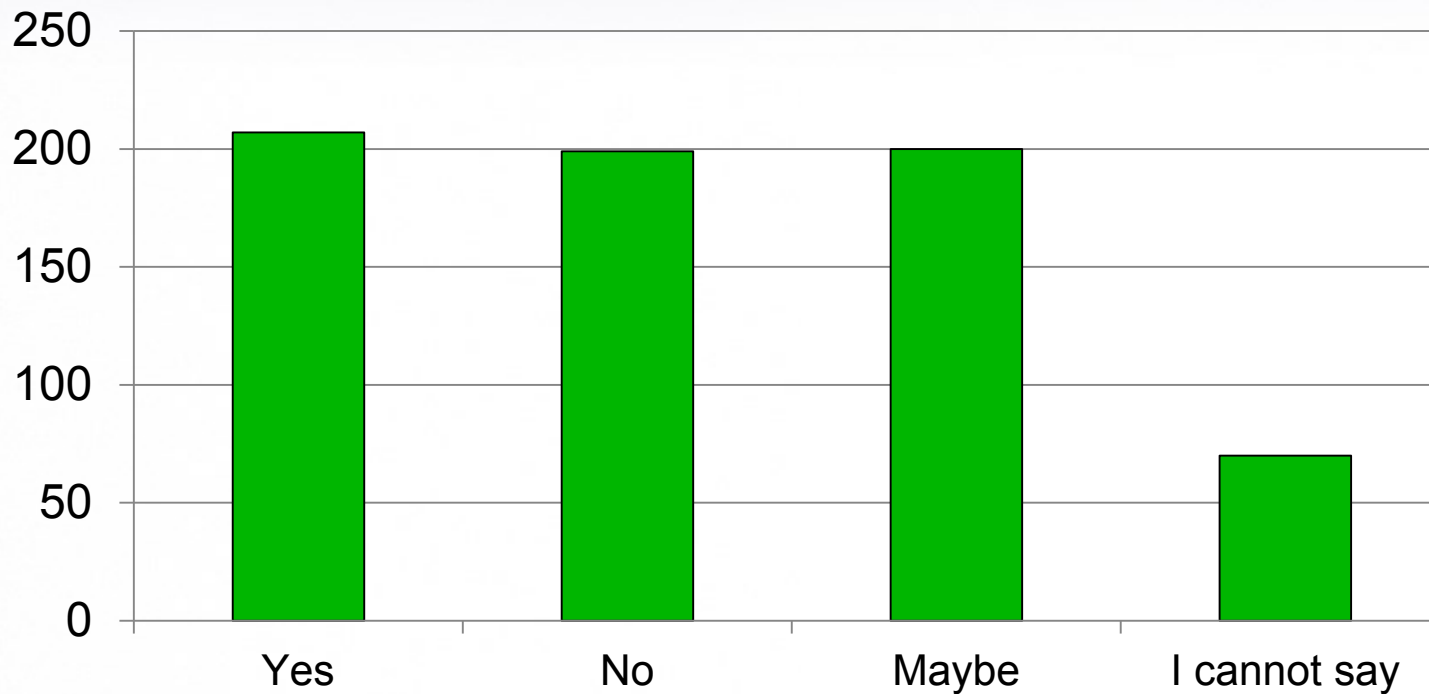
When the sex offender would be...



"...If I would end up as a victim of crime while I was drunk, I don't know if I would seek for help..."

If you would end up a crime victim while drunk,
would it affect your ways of reporting the crime?

(N=676)



THANK YOU

